

# FILE FORMATS FOR GRAPHIC

Requirements for materials and file formats to use



## GRAPHIC TO BE SAVED AS A PDF:

1. A resolution of the graphics must be minimum 100dpi 1:1
2. Colors must be CMYK. ( deep black is achieved with C:40 M:40 Y:40 K:100)
3. Font should be outline or attached.
4. For banner printing, there must be 4 cm bleed all around (remember the cut marks)  
- by bleed is meant that the subject goes beyond the format.

(Contact us if ofther file formats are used).

## LOGOS: The following file formats can be used:

AI, EPS, PDF Adobe Illustrator

Logos must be "vektor" files (scalable), ie. Illustrator, EPS or PDF. If they only exist as pixel files, same formats as above for graphics, however min. 300dpi.

(Contact us if ofther file formats are used).

## IMPORTANT! We only guarantee correct color reproduction if:

- All important colors specified as Pantone No.
- or have been supplied natural color of the graphics
- or we send the proof, which is then approved

## Electronic Transfer: On the e-mail and WeTransfer:

### e-mail:

We may receive graphics and logos of up to approx. 15 Mb per. e-mail.

For futher information:

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